

# Judi The Manners Lady

## Leadership Training - Manners "Boot Camp"

Judi Vankevich, President, The Manners Club & Life Skills Int'l  
*Manners Matter & Character Counts! "Manners are an outward expression of our inward character" Judi Vankevich*  
www.TheMannersLady.com

**J**udi The Manners Lady, Canada's award-winning entertainer and speaker is sweeping Canada and the U.S. with her three-pronged message of character & good manners: the empowerment of R-E-S-P-E-C-T, the secrets of The Golden Rule and the power of an Attitude of Gratitude! As Director of *The Canadian Project for Manners & Civility*, Judi's passion is to inspire university and high school students to live with the timeless values and virtues that make such a difference in our community.

In this day of Much Music, MTV, the internet and crude television, many universities, employers and parents are united in their concern that a large percentage of our young people are not prepared to enter the work force or universities, and are lacking many of the necessary social and communication skills to help them "make it" in the world. Even the most basic skills... introduction skills, conversation skills, table manners, and relational skills such as relationships with parents, elders and peers are lacking in many of our teens.

Psychologist Smiley Blanton noted, **"80% of my patients would not be in my office if their parents had taught them manners—how to get along in society."** Knowing proper behaviour is an essential part of being prepared for life. Academic skills are important, but our teens need the unique blend of heart and mind - a mental health that we all need to be productive and happy members of society. For at least a generation, the teaching of manners our schools and homes seems to have been neglected, and and now our prisons are overflowing with young men and women who never learned respect for other people and their property, nor a healthy respect for themselves.

By learning the foundational principles of character, virtues and good manners and the basics of relationships, we will help our teens gain the confidence they need for job interviews... or meeting their girlfriend's parents! A day with The Manners Lady provides skills that will last a lifetime. Through fun role-playing and interactive discussion, Judi's 2 hour seminars for teens have been life-changing for many students. One teenager, currently in a group home for troubled teens, after hearing Judi's presentation said, **"If I had heard the stuff Judi's teaching when I was younger, I wouldn't be here today."**  
*Grade 10 girl, at a group home in Orlando, Florida*

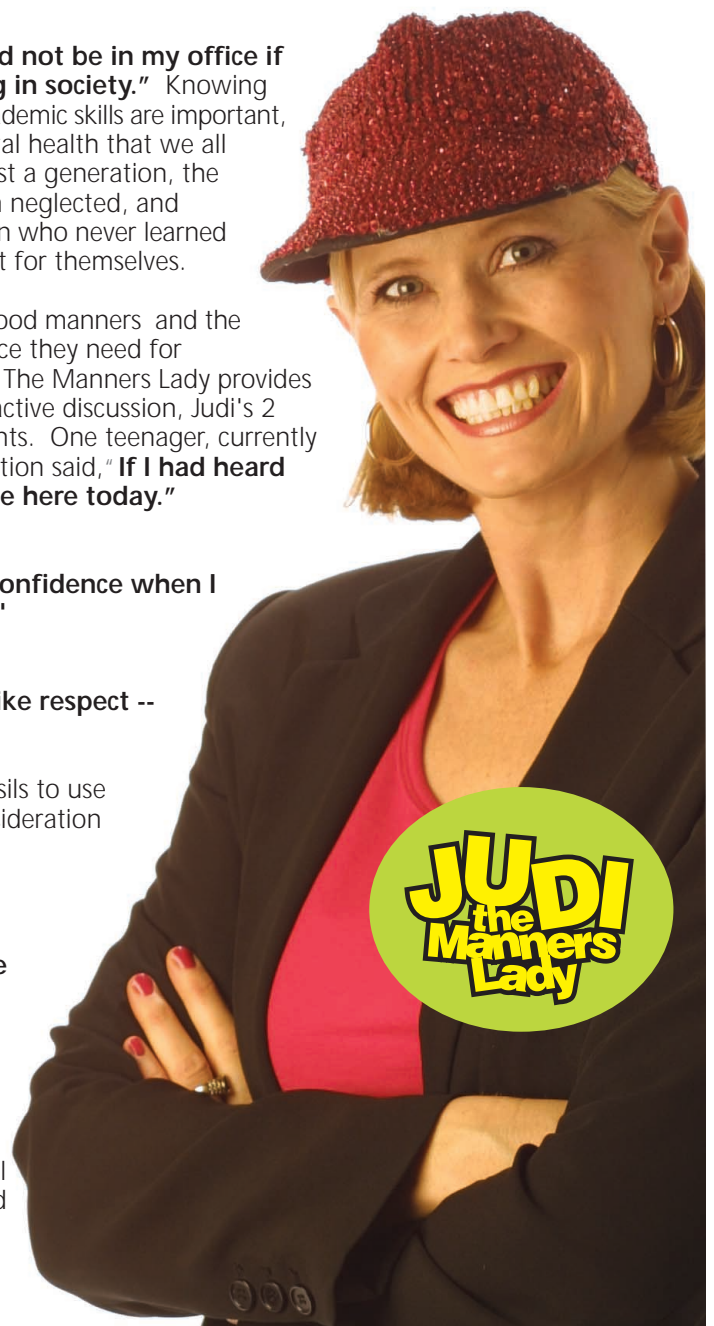
or a teenaged boy from Vancouver said, **"Now I'll have more confidence when I apply for a job... and when I meet my girlfriend's parents!"**  
*Grade 9 boy, Vancouver*

**"Judi was really fun and we learned a lot of good stuff -- like respect -- and how to treat a girl!"** *Grade 11 boy, Medicine Hat, Alberta*

Good manners involve more than simply knowing the right utensils to use at a fancy dinner—they include good attitudes, respect and consideration for others.

Motivational speaker, Zig Ziglar observed that **"The Manners Lady has come along at the right time with the right message. Her message needs to be in every home and school!"**

Featured on the covers of The Boston Globe and Vancouver Sun, as well as The Toronto Star, Today's Parent, CBS This Morning, Focus on the Family, Canada AM, Breakfast Club, CBC, CTV and WB networks, Judi is an attention-grabbing, high energy educational speaker inspiring young people around the world to live with good manners and a good attitude. Teachers, parents and children are responding to her mission of helping train this generation in important social skills.



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Judi is uniquely qualified to teach this vital area of life skills. Her masters degree in Public Policy has made her realize that our free system of government was designed for a people who are self-governing and have self control. If our teens don't learn to control their actions by an internal motivation, then they will need to be controlled by external means, including law enforcement. Having earned her honours B.A. in Business Administration and her Canadian Securities License as well as having worked both in corporate and private business has helped her see first hand the skills and image needed for prospective employees, or the skills and drive needed to be an entrepreneur. Judi has taught seminars on "Professional Image" across the U.S., Europe and Canada. She has worked as a consultant in Hollywood's Film Industry, on political campaigns, and for both corporate and independent businesses. As a fashion model in Paris and New York, she discovered that a great attitude and a sense of humour got her many more jobs than just a pretty face. And as The Manners Lady, Judi has seen the transformation of teens as they grow in confidence and a healthy pride when they know they're doing the right thing, at the right time and in the right way!

**"Your program yesterday was fabulous and the students absolutely loved it. They couldn't stop talking about it. Your energy and upbeat seminar was just what we needed right about now! You presented concepts in a fun and exciting way, the students could really identify and relate!"**

*Giovanna Malito, Teacher, Burnaby, B.C.*

**"Thanks for making a lasting impression on our students with this vital message. Our students and teachers loved your program! Even several days later, students were still using your 'buzz' words!"**

*Superintendent Al Grayson, Halton Public Schools, Ontario*

**"Judi presents a fun, positive and proactive way of dealing with disrespect and bullying."**

*Sonja Buchanan, Principal, Surrey*

**"You were fabulous. Most of our teens who have dropped out of high school and are living on the streets have very little self esteem and have had virtually no training in manners and life skills. Thanks for coming and teaching these important skills, and making it fun! They loved you!"**

*Jen King, OPTIONS program, for at risk teens, Surrey*

**"Judi, your presentation for our students who are trying to enter the job or volunteer market worked! One of our students went out yesterday and did exactly what you told them to do... and not only did a smashing job interview, but they got the job! Thanks so much!"**

*Marsha Tykeman, Kwantlan College, Langley, B.C.*

**"Thank you for your outstanding presentation at our Networking Career Seminar for graduating seniors. Good manners are vital in the workplace, and you made it fun! Your tips were so practical and creative."**

*Trinity Western University, Langley, B.C.*

Through the power of her music and her message, Judi is impacting this generation of young people by teaching honour, respect and good manners—and she makes it fun!

**Topics to Choose From:**

- Healthy Relationships: skills needed to build and keep friends
- Dealing with Bullying: as the bystander, the bullied or the bully
- Job Interview Skills: presentation and attitude
- Introduction Skills
- Conversation Skills
- Practical and Fun ways of showing Respect for Elders, Parents, Authority, Peers, Property & Oneself
- The power of an "Attitude of Gratitude", a little "thank you" goes a long way!
- How to Treat a Girl - "The Fine Art of Being a Gentleman"
- Lady and Gentleman Courtesies - "The Social Graces for Girls"
- Table Manners
- Telephone Manners
- Sports Manners
- Patriotic Manners
- International Manners

**As featured on:**  
Canada AM, CBC  
CBS This Morning  
Today's Parent  
Focus On The Family

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